



Media pack

Marketing Material

TrueSim B.V.

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What is in this media pack

Thank you for downloading our media pack. In this pack you find graphic materials you can use in your communication about TrueSim and TrueSim's realistic simulation training.

Contents

This media pack contains:

- Our logo in different file formats
- Information sheets, brochures and documents
- Impressions of the TrueSim XR simulation experience

Youtube videos

We've published several Youtube videos that give a good impression of our simulation experience, while also providing first hand feedback on the use of our ABCDE XR simulation training module. You can find them in our Youtube channel:

<https://www.youtube.com/@TrueSimHealthcare>

All material is copyrighted by TrueSim B.V. in the Netherlands.

If you have any questions or requests, please contact us at info@truesim.com.

About TrueSim

TrueSim was founded by two ICU nurses who spent years at the bedside caring for critically ill patients. They saw firsthand how fast a patient can deteriorate, and how much depends on a clinician recognizing the early warning signs and acting with confidence. They also knew the limits of traditional simulation training: valuable, but too costly and too infrequent to build that skill through repetition. TrueSim grew out of a simple conviction. Clinical reasoning is a skill, and like any skill, it gets better with regular practice.

TrueSim is a Mixed Reality clinical simulation platform

that helps healthcare professionals and students sharpen their clinical reasoning through repeated practice. Its medically validated scenarios let trainees work through the ABCDE approach to recognizing and managing patient deterioration, along with structured SBAR(R) communication and real-time decision-making. The result is repeatable and measurable clinical reasoning practice that builds confidence and clinical competence, helping healthcare professionals respond more effectively in acute situations and supporting safer, higher-quality patient care.

Products and Services Offered

- 24 validated, medically verified clinical scenarios across three categories: Respiration, Circulation, and Central Nervous System, designed to develop clinical reasoning through ABCDE assessment and SBAR(R) communication.
- A hardware-independent, Unity-based XR Simulation Training App with multiplayer support for team-based training, usable on consumer MR headsets.
- A web-based Learning Management System with fine-grained user analytics & results tracking.

Unique Selling Points

- **Unmatched Clinical Realism:** immersive Mixed Reality with lifelike patients, realistic clinical props, passthrough of the real environment, and natural hand interaction.
- **Clinical Reasoning at High Frequency, Low Dose:** accessible sessions that can be practiced frequently and independently, continuously strengthening clinical reasoning.
- **Training Without Disrupting Care:** realistic simulation takes place in the learner's own clinical environment, reducing scheduling, travel, and staffing barriers.

More Clinical Exposure: provides nursing and allied health students with additional exposure to realistic clinical situations, helping address limited clinical placement opportunities and preparing them more effectively for clinical practice.